



 *Glasgow East Women's Aid*
Working together to make a difference

Fundraising Pack

Glasgow East Women's Aid
753 Westerhouse Road Glasgow G34 9PB



Thank You

Huge thanks for choosing to support Glasgow East Women's Aid.

We are a charitable service which relies on supporters out there in our community to support the ongoing work we provide Women and their families.

There are a number of ideas within the pack you can use to support us or you might get inspiration for your own way of fundraising, either way we hope you have fun doing so!

On behalf of staff at GEWA, the Women and Children we support thank you and enjoy!

About Us

Glasgow East Women's Aid (GEWA) was originally established as Greater Easterhouse Women's Aid in 1993 as part of Glasgow Women's Aid. In 1995 the organisation became autonomous, operating as a community based collective with charitable status. We evolved further in 2008 to become Glasgow East Women's Aid and in 2010 we changed our legal form to operate as a Company Limited by Guarantee with charitable status. We are also affiliated to Scottish Women's Aid and adhere to the national Code of Practice and Service Provision.

We provide a wide range of services within GEWA:

- Support and Advocacy
- Crisis Drop In
- Refuge
- STAAR Service
- Financial Support
- Family Development
- Children and Young People Support

Glasgow East Women's Aid is a registered Scottish Charity recognised by OSCR. SCIO: SC023938

Domestic Abuse

"The statistics released by Scottish Government in February 2020 revealed that the Police recorded 60,641 incidents of Domestic Abuse in 2018-2019, an increase of 2% compared to the previous year. Amid the Coronavirus outbreak, the National Domestic Abuse helpline has seen a 25% increase in calls and people seeking advice. These figures show that Domestic Abuse is not declining and that there is much action needed to protect Women and their Children from perpetrators."

<https://www.bbc.co.uk/news/uk-52157620>

Women's Aid services are vital in working to protect Women and their Children from perpetrators of abuse. But we can't do this alone. We need the support of our wider community to spread the message and to ensure services like Glasgow East Women's Aid are protected in the future.

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Handy Advice

Use Socials to tell everyone who you are fundraising for!

Start a Fundraising Page e.g. Just Giving, GoFundMe

Encourage UK tax payers to Gift Aid their donations!

Encourage supporters to check our Website & Socials to see the cause they're supporting.

Fundraising Ideas



Photo by Peter Boccia on Unsplash

Sponsored Marathon

Get your running shoes on a raise funds for GEWA running a sponsored marathon or run



Photo by Katherine Fleitas on Unsplash

Coffee Morning

Get together with friends and family for coffee & cake!



Photo by Kane Reinholdtsen on Unsplash

Karaoke Night

Get together for a good sing-song and raise funds for GEWA

There is loads you can do to raise funds but make sure you enjoy yourself!

Fundraising Ideas



Go Ape

Are you feeling brave? Why not zip line and climb to raise funds!

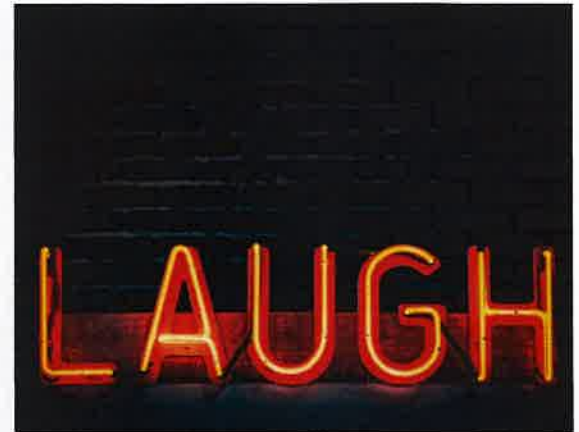


Photo by Tim Mossholder on Unsplash

Comedy Show

Try your hand at a bit of comedy & get the laughs in!



Photo by Brook Anderson on Unsplash

Abseiling

Are you brave enough for the descent?

What's Next?

- **Complete your Fundraising Agreement Form and Send back to GEWA**
- **Complete your Data Opt-Out Form and Send Back to GEWA**
- **Choose your event and get fundraising! :)**



753 Westerhouse Road Glasgow G34 9PB
0141 781 0230 || info@gewa.org.uk || www.gewa.org.uk

Fundraising Agreement Form

By agreeing to raise money for Glasgow East Women's Aid, I accept and understand that all funds raised will go directly to Glasgow East Women's Aid.

- I endeavour to ensure monies raised by will sent to Glasgow East Women's Aid as timely as possible after event is completed.
- I will ensure while raising money for Glasgow East Women's Aid that I am clear that during this time any views expressed are my own, and not that of the charity.
- I agree if using the Glasgow East Women's Aid logo that I inform Glasgow East Women's Aid of my intention to do so.
- I accept responsibility for collection of funds raised and that funds raised are collected within respect of the law governing use of collections/tins etc. Please visit <https://www.goodfundraising.scot/> for more information.
- If completing any physical activity with regards to fundraising (e.g. skydive, marathons, cycling) that you understand that you do so at your own risk and that Glasgow East Women's Aid cannot be held responsible for injuries or accidents.

Signed: _____

Name
(Printed): _____

Date: _____

Please sign and return to:

Glasgow East Women's Aid, 753 Westerhouse Road, Glasgow, G34 9PB

Or

Scan and Send to info@gewa.org.uk



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Data Protection Opt-Out

Glasgow East Women's Aid may want to contact you in the future for any future fundraising events we may be holding. If you are interested in being kept up to date with future events please leave relevant contact details below.

Please note you do not need to complete all details but at least one option to contact you.

Telephone Number: _____

Address: _____

Email: _____

If you **DO NOT** wish to be contacted in future please **TICK** this box:

Signed: _____

Name
(Printed): _____

Date: _____

Please sign and return to:

Glasgow East Women's Aid, 753 Westerhouse Road, Glasgow, G34 9PB

Or

Scan and Send to info@gewa.org.uk

Sponsor Form

Name of Fundraiser:	Date of Event:
Event:	

If you Gift Aid your donation, we can claim Gift Aid tax relief of an extra 25p for every £1 you give. It will not cost you any extra.

giftaid

Name:	Address:	Donation	Gift Aid (✓)	Paid (✓)

